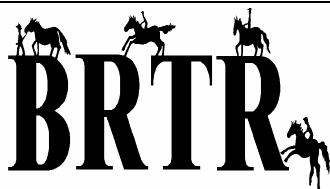


SETC 2007

SOUTHEASTERN EQUESTRIAN TRAILS CONFERENCE
KNOXVILLE TN
WWW.SOUTHEASTERNEQUESTRIANTRAILS.COM



We want to invite you to the **2007 Southeastern Equestrian Trails Conference (SETC)**, hosted by the **Blue Ridge Trail Riders** and the **Back Country Horsemen of East Tennessee**. We've planned two exciting tours and many engaging speakers to enhance your knowledge of horse trails in the Southeast." The conference will be held at the Crowne Plaza Hotel in Knoxville, Tennessee, on July 19-21, 2007. The theme for SETC 2007 is **"Tomorrow's Horse Trails Depend on You."**

SETC was first held in 1998 at Clemson University with the purpose of bringing together people who are concerned about the future of the trail experience from the back of a horse. Since 2000, SETC has been held annually in several different southeastern "host" states, and has evolved into one of the premier trail education conferences for equestrians in the United States. In 2007 Tennessee is pleased to have the privilege and responsibility of hosting this nationally recognized event.

Equestrian trail usage has been under scrutiny by resource managers and non-governmental agencies that are concerned about natural resource preservation. In some cases, concern about equestrian trail usage has a valid base; in other cases, the concern has been driven by misconceptions. These conferences bring together equestrians, resource conservation managers, and other stakeholders to educate, to discuss issues critical to preserving recreational use of horses on public lands, and to learn from each other. The conferences provide our sponsors with the opportunity to demonstrate support of education and responsible recreational trail use and to showcase their business or organization's mission, services and/or products.

On average SETC attracts about 200 participants from the Southeast and elsewhere across the United States, and we expect similar attendance in 2007. The U.S. Forest Service (USFS) Region 8, Southern Region, encompasses most of the states that participate in the SETC, and in this region the USFS estimates that there are 4.7 million people who participate in recreational horseback riding.

We greatly value your support of SETC and its effort to keep southeastern trails accessible for responsible use by equestrians. To find out more about the SETC 2007 schedule and program, please visit our website <http://www.southeasternequestriantrails.com>. We have also enclosed a conference registration form with location information.

We look forward to seeing you in Knoxville in July!

Sincerely,

Joanne G. Mitchell